

I-4.1 Plantation of Stevia in AP Rim in Recent Years

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In recent years, Stevia in AP Rim has developed rapidly. The total output of stevia leaves in AP Rim increased from [redacted] tonnes in 2002 to about [redacted] tonne in 2005. The growth rates kept at as high as [redacted]% or more. During these years, the major driven force is that the output of stevia leaves in China increased very quickly. China is the largest stevia plantation country in the world, and its output will affect the total output of stevia leaves in AP Rim even in the world to much extent.

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Figure I-4.1-1 Output of Stevia leaves in AP Rim in Recent Years

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I-4.2 Distribution of Stevia in AP Rim

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The plantation area of stevia particularly concentrates in China, Japan, Thailand and Vietnam. In 2005, China hold the largest share of stevia output, about [redacted]%; then was Japan, whose percentage of stevia output was more than [redacted]%; Vietnam and Thailand were the two major countries planting stevia in South Asia. Their stevia outputs accounted for about [redacted]% and [redacted]% of the total stevia output in AP Rim respectively.

Figure I-4.2-1 Distribution of Stevia in AP Rim in 2005 (by output)

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I-6 Demand and Consumption of Stevia in AP Rim

There are three distinct traditions of stevia use. The first is for flavor enhancement; the second is as an herbal tea. The third is medicinal.

Generally speaking, stevia is basically used after being extracted and a small part is used directly. In whole AP Rim, more than [redacted]% of stevia is extracted in stevioside industry, and about [redacted]% of stevia is used directly as herbal tea, feedstuff and fertilizer and so on.

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II-2.1 Overview of Stevioside Industry in AP Rim

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The output of stevioside was [redacted] tonnes in 2005 in AP Rim. The annual growth rate of stevioside output was [redacted]% in past 4 years. The fast growth rate showed the larger and larger demand of stevioside in AP Rim and stevioside was accepted by Europe and America gradually.

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Figure II-2.1-1 The output of stevioside in AP Rim from 2002 to 2005

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Figure II-2.1-2 Geographical distribution of stevioside production in AP Rim in 2005

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- **Characteristic of Stevioside Production in AP Rim**

✓ High production concentration

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✓ Different stevioside specifications in AP Rim

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✓ Pricing of stevioside

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II-2.4 Stevioside Industry in South Korea

South Korea is the third largest stevioside producer in AP Rim. The output of stevioside was [redacted] t in 2005 in South Korea.

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II-4.1 Market Size of Stevioside in AP Rim

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The consumption of stevioside in AP Rim was over 76.67% of the global supply of stevioside in 2005. The stevioside consumption in AP Rim was 1,985 tonnes in 2005, processed from about 27,790 tonnes of stevia leaf.

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Figure II-4.1-1 Geographical distribution of stevioside consumption in AP Rim in 2005

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