



All in one platform for information, data and analytics



Read, analyze and visualize the information instantly



Focus on China, we know China



Over 17 years' experience



Integrated Data



Regular Updates



High Interactivity



Information Aggregation



Knowledge crowdsource and share



Automated data crawling and publishing

## The Profound Database

For understanding the

Vertical Industrial Information

# In China.

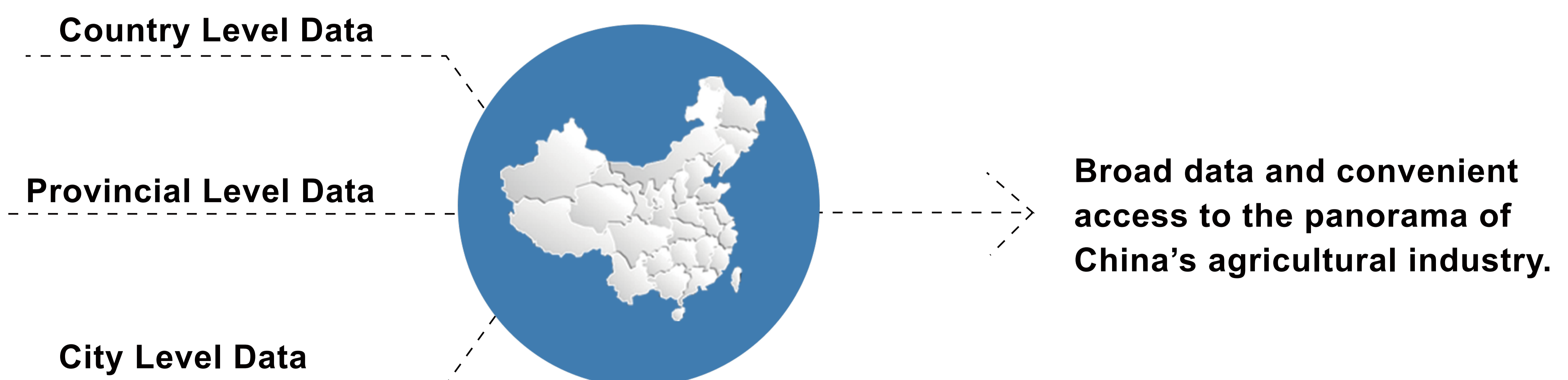
**Services**

**• Dairy Products Database**

- With total quantity of 5000+ pieces of content byte which is weekly updated for unit info transferring.
- Weekly updated newsflash of the “Dairy Products China News” since 2008, each totally 1500+ articles year to date.
- Infant formula, whey powder, UHT milk etc., 60+ Dairy Products market data.
- Market research on Dairy Products with topics of
  - Market Research of Microalgae DHA in China
  - Production and Market of Maltodextrin in China
  - Governmental Direction of China’s Dairy Industry
  - China Infant Formula ManufacturersEtc.



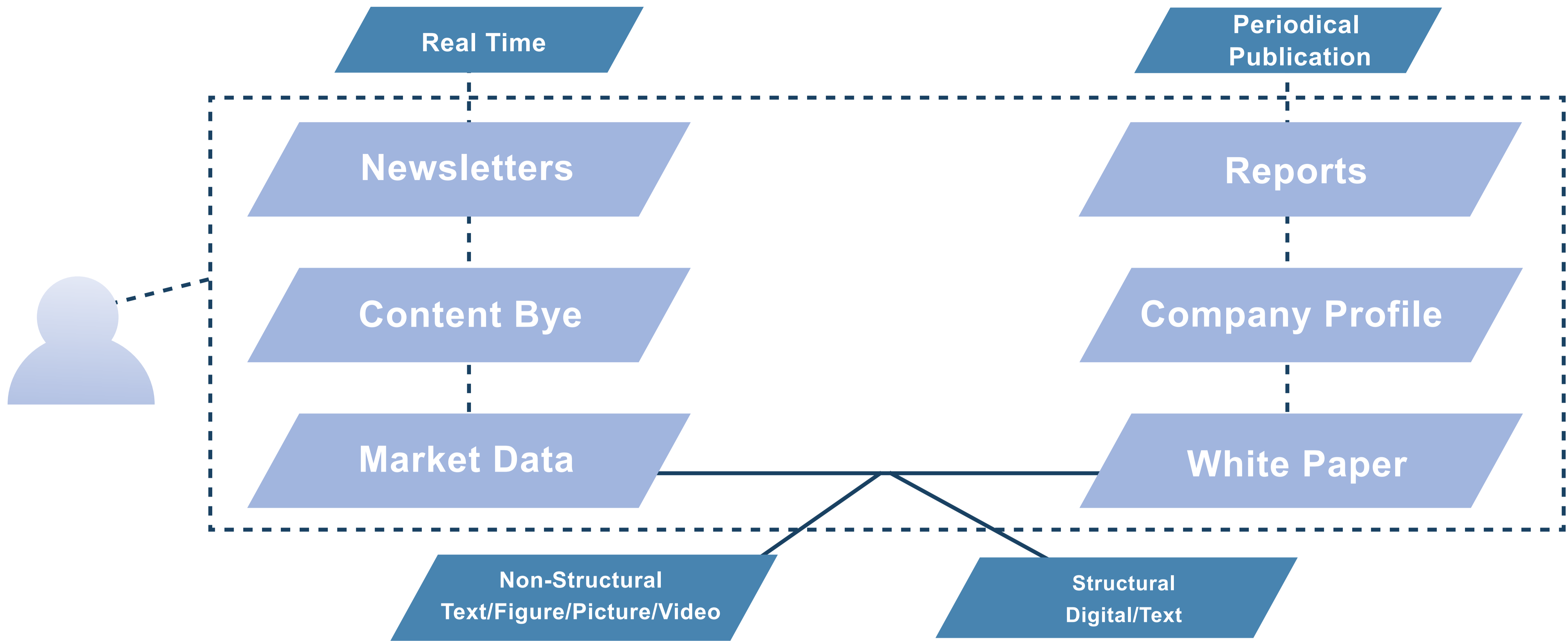
**• Agricultural Map of China**



**• News from Big Data**

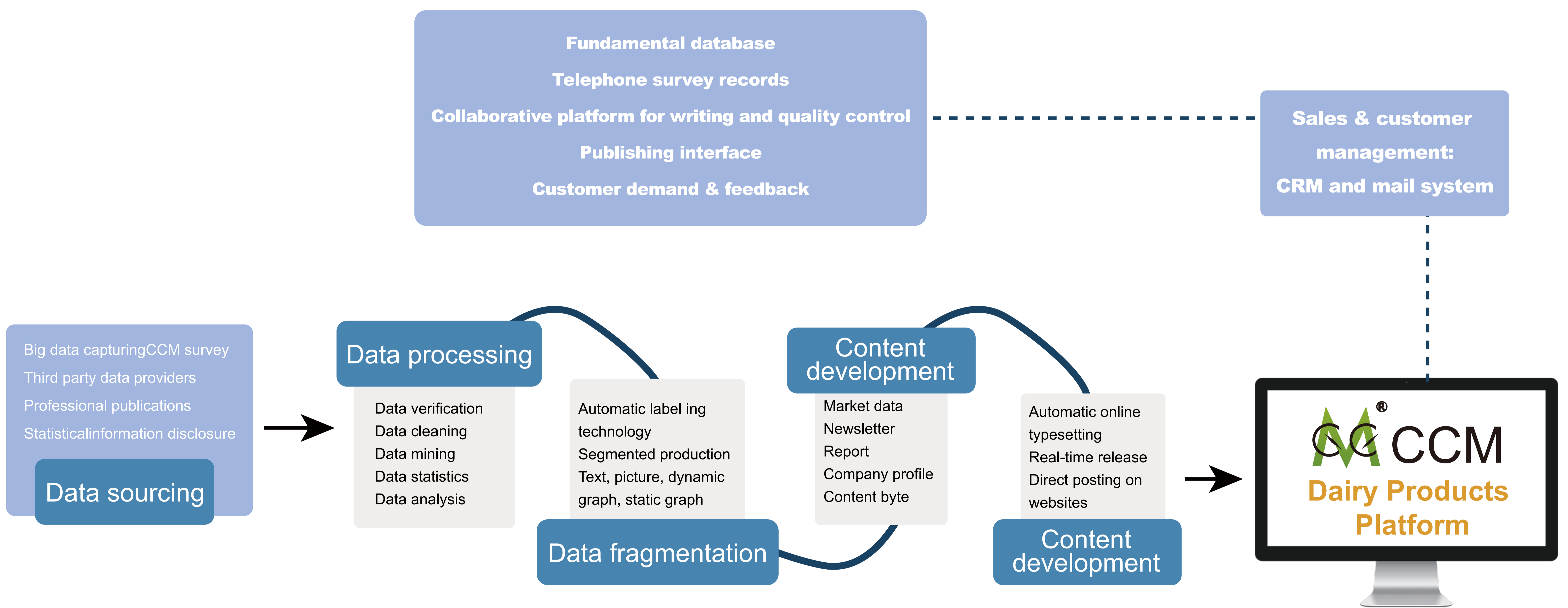
Aggregation of all relevant news for your industry

• **Data Hierarchy Format:**



**Data Publication System (DPS)**

The quality of content is ensured by our innovative Data Publication System (DPS):



- Every option enables crystalized insight from CCM.
- Data mining with CCM's team around the world.
- Utilizing powerful syndicated online editing and publishing platform.
- Utilizing big data solutions.

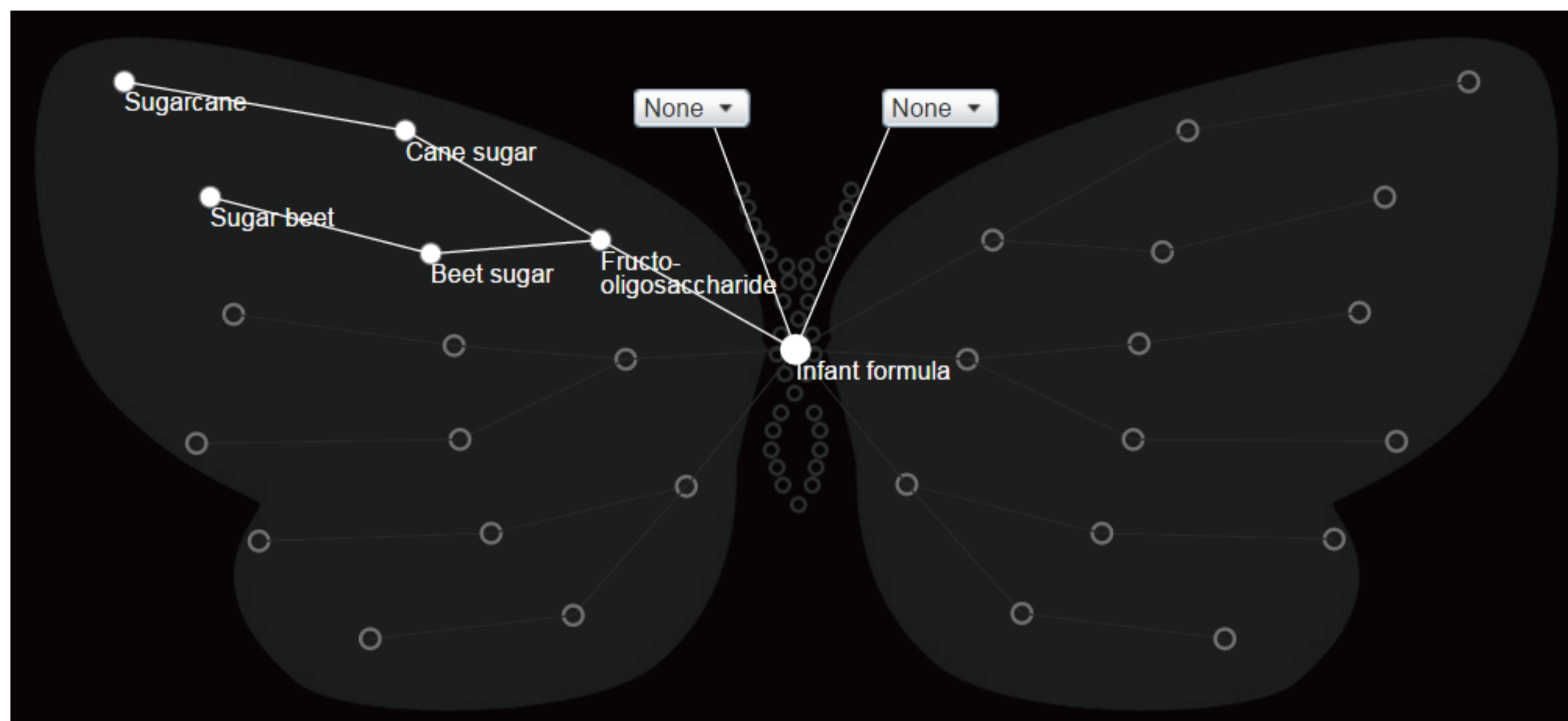
Keep CCM's traditional quality, extend deliver & service through technology & innovation, from niche datasets to whole spectrum portfolio covering big data & knowledge management.

# Features:

Multi-dimensional accurate search: Industry chain navigation tools, full text search

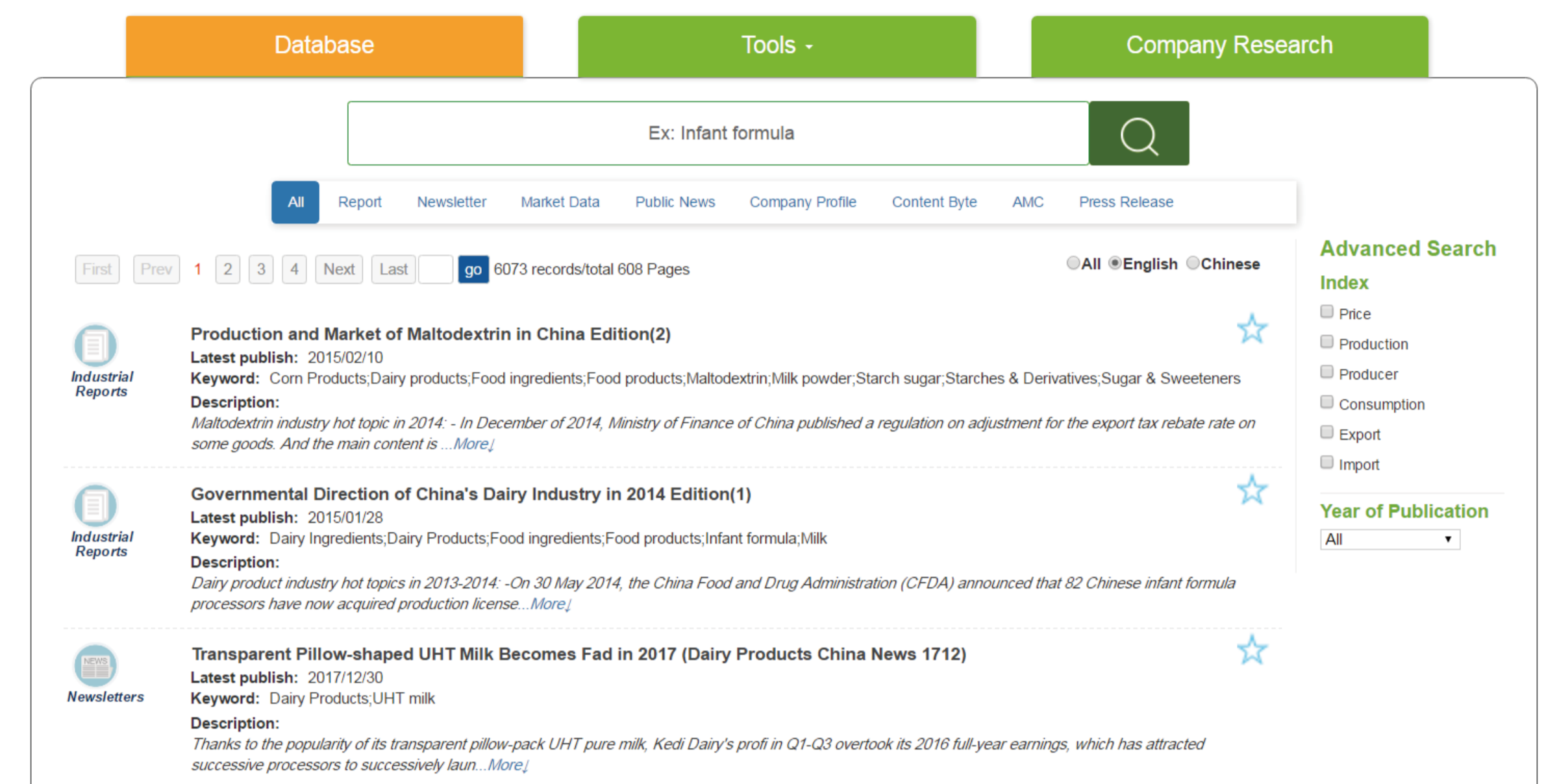
## ☐ Innovative Industry Chain Navigator:

The material-connection based navigator enables you quick access to industry chain



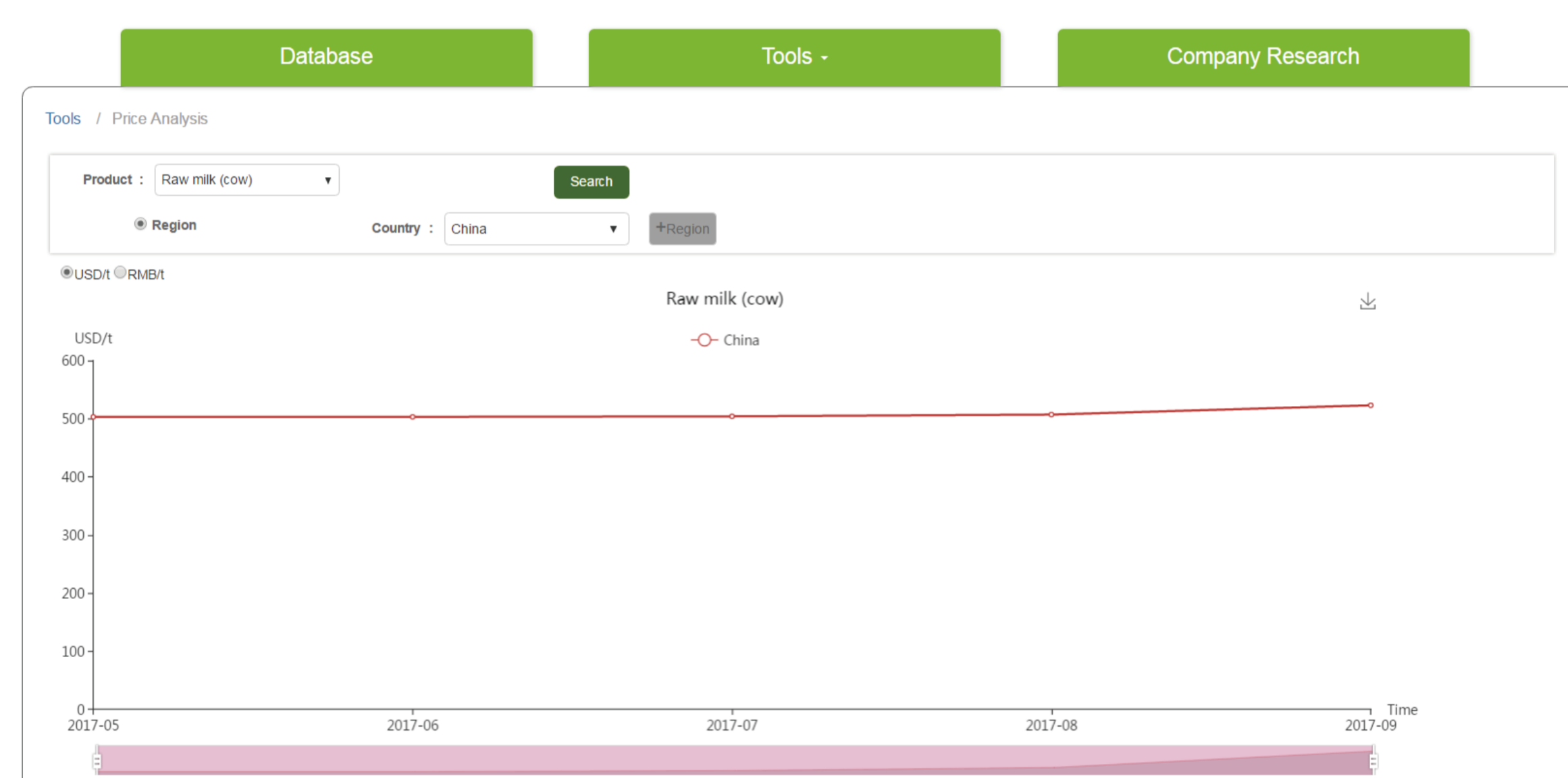
## ☐ Full text search:

Substance chain or key words



## ☐ Price Analysis:

Forecast the trends of price by product based on CCM Forecast Model and technology



### Related Content

- CN-Infant formula producers can change some items of infant formula formulation registration without official approval**  
Latest update: 2017/12/20  
Keyword: Infant formula,China Food and Drug Administration,Basic info,Policy
- CN-The Notice on Label Changes of Infant Formula with Formulation Registrations was published**  
Latest update: 2017/12/20  
Keyword: Infant formula,China Food And Drug Administration,Basic info,Policy,Background
- CN-A prediction on the future of Lactalis infant formula**  
Latest update: 2017/12/20  
Keyword: Infant formula,The Lactalis Group,Background,Forecast/Trend

### Related Charts

- CN-List of Cella-Laterie De Craon's products to be recalled**  
Latest update: 2017/12/20  
Keyword: Infant formula,Cella-Laterie De Craon,Basic info
- CN-Sales of Bellamy's, a2 and HIPP infant formula on Tmall flagship stores, 21 Nov-20 Dec., 2017**  
Latest update: 2017/12/26  
Keyword: Infant formula,Price,Profit/Revenue,Sale
- CN-Top 10 infant formula brands on Tmall.com, Nov, 2017**  
Latest update: 2017/12/26  
Keyword: Infant formula,Market dynamics

View More>>

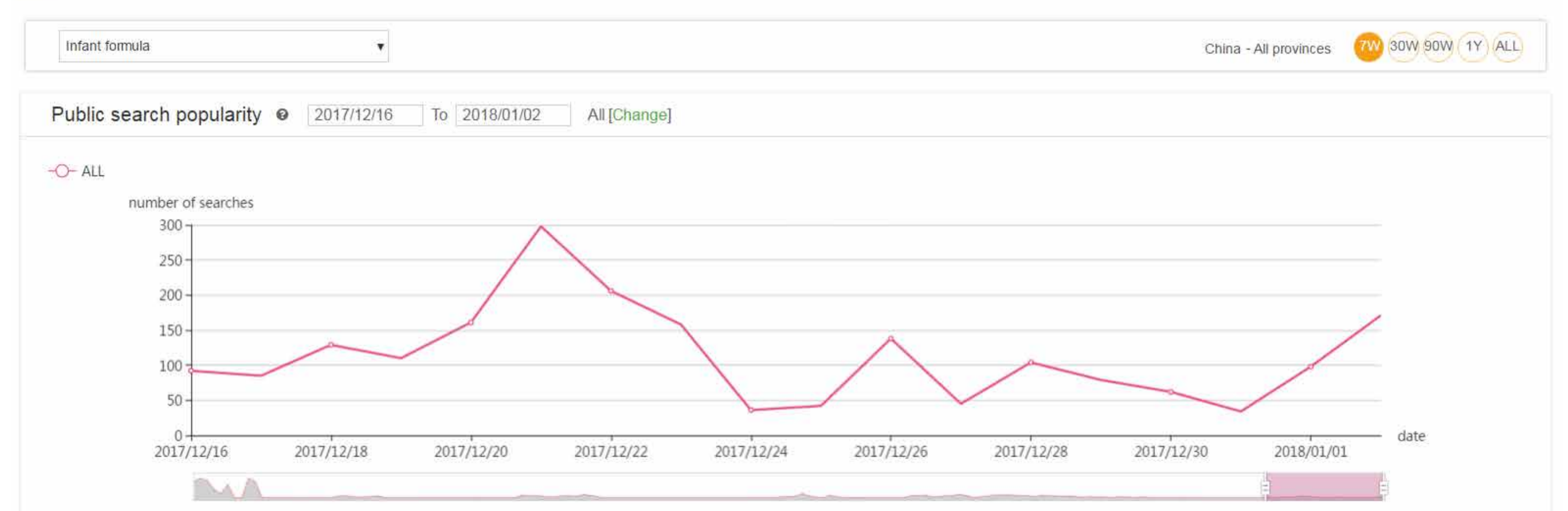
## ☐ Public Search Popularity

### 🔍 Search Index:

Explain the popularity of selected product; View/Compare different indexes by upstream & downstream, regions, time periods

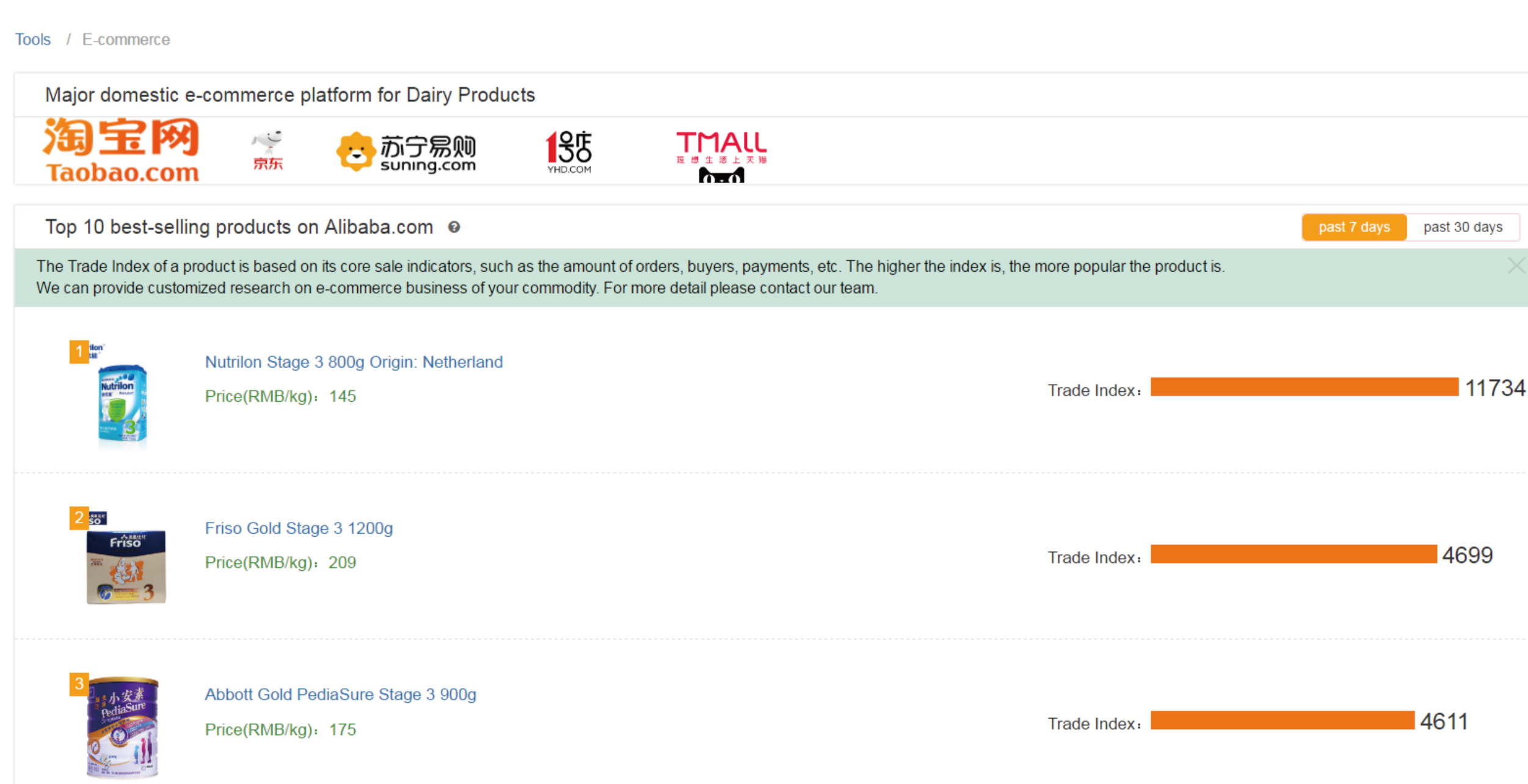


### Tools / Public search popularity



### 🔍 E-commerce:

Show major domestic e-commerce platform for your commodity, and Top 10 best-selling products on Alibaba.com.

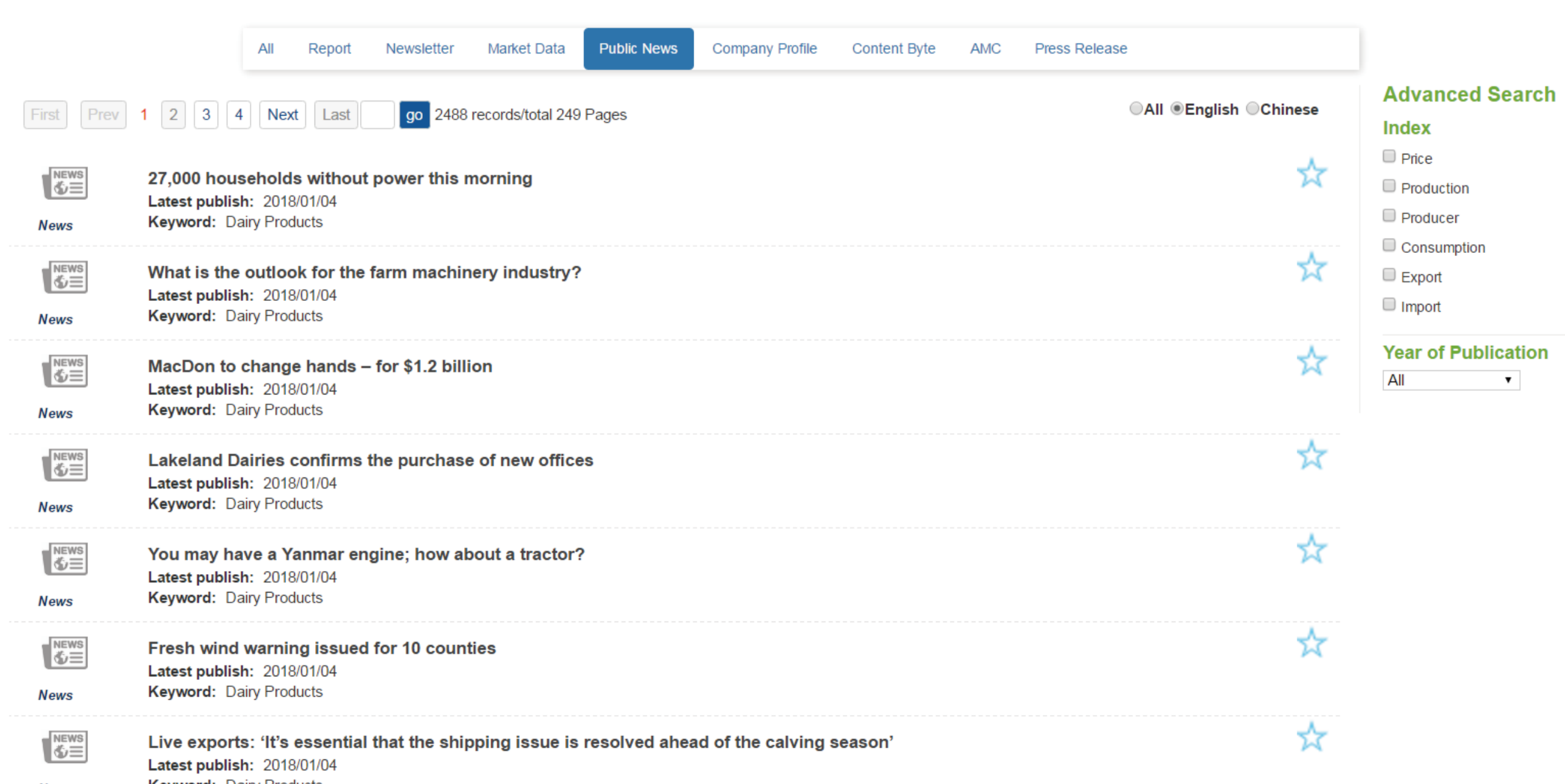


A screenshot of the e-commerce interface showing the top 10 best-selling products on Alibaba.com. The table lists the product name, price, and trade index.

Product Name	Price(RMB/kg)	Trade Index
Nutrition Stage 3 800g Origin: Netherland	145	11734
Friso Gold Stage 3 1200g	209	4699
Abbott Gold PediaSure Stage 3 900g	175	4611

### 🔍 News:

Real time news in English and Chinese. Choose able by time period and automatically translation function.



Tools / Data Forecast

Output Consumption Price

Search data from CCM's Online Platform

Product: Raw milk (cow)

Frequency:  Monthly  Annually

Search

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**Input Data**

Upload file: To have your own forecast based on your file, your uploaded file should be filled in according to CCM's template. [download template](#)

Frequency:  Monthly  Annually

Input

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**Edit the data**

from 2011 to 2015

Search

Historical forecast

Product	Time	Region	Capacity	Output	Unit	Delete
Raw milk (cow)	2011	China		36,579,000	tonne	delete
Raw milk (cow)	2012	China		37,436,000	tonne	delete
Raw milk (cow)	2013	China		35,314,000	tonne	delete
Raw milk (cow)	2014	China		37,246,000	tonne	delete
Raw milk (cow)	2015	China		37,550,000	tonne	delete
Raw milk (cow)	2016	China		37,465,984	tonne	delete
Raw milk (cow)	2017	China		37,700,744	tonne	delete
Raw milk (cow)	2018	China		37,936,976	tonne	delete

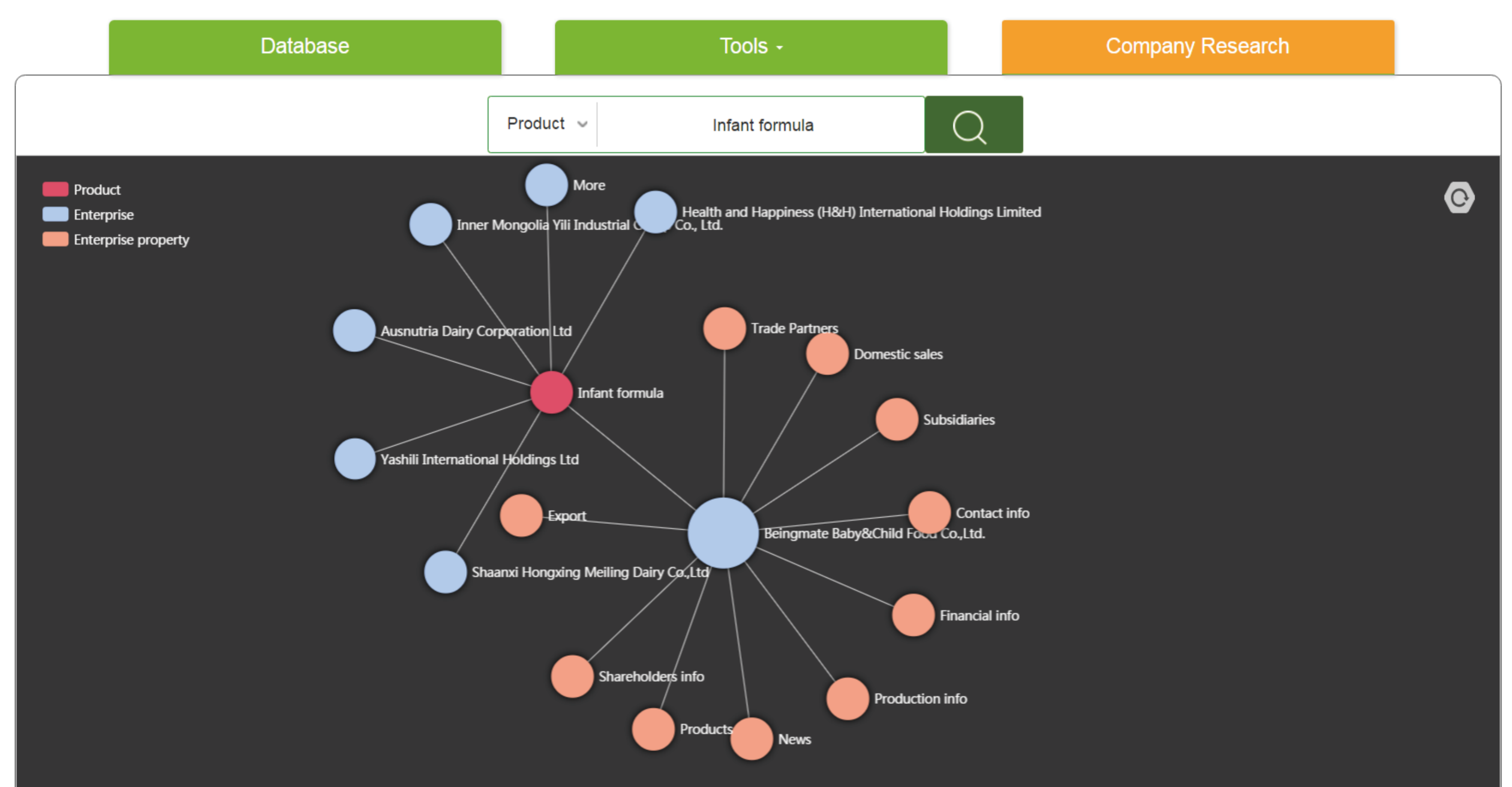
## Data Forecast:

Market trend based on database & user inputs:  
Forecast the trends of output, price, consumption based on CCM Forecast Model.



## Company Research

Major public and private Dairy Products producers with its Financial info, Shareholders info, Domestic sales, Export, Production info, Products, Trade Partners, Subsidiaries, News, etc.



## News alert



Define your own news alerts + Push email

## Favorites



Tag favorites and up personalized database

# Why Choose Us:

## **Pay one; Get All -**

One report price, whole industrial database.

## **Personalized database –**

DIY any content in seconds.

## **Real-time news feed -**

24/7 from industrial important news on your preferred devices.

## **Dedicated Customer Support –**

17 years of relationship with 1,000+ overseas organizations from 100+ countries.

## **No chance to miss any big news! –**

The imbedded News Alert function will keep you updated.

## **Your reliable database -**

All Data collected by scientifically proven methodology and verified by professional work flow.

## **Fortune 500 companies' first choice -**

Helped top 500 companies make best decisions with our business intelligence support since 2001.

## **One Platform, countless functions -**

No need to waste time searching for others.

## **Powerful but easy to use –**

Access all contents, functions, even do data-mining just a few clicks away.

## **Accredited Expertise -**

200 in house and 500 external industry experts globally.

## **Extensive Dairy Products coverage-**

Industrial reports, Newsletter, Market Data, Charts & Tables

## **Your up-to-date database –**

Updated by cutting edge and patented technology and data scientists.

**Impressed? Get your 7 days free trial now!**

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